

In 2019, 56 million girls aged 9-13 experienced menstruation for the first time.

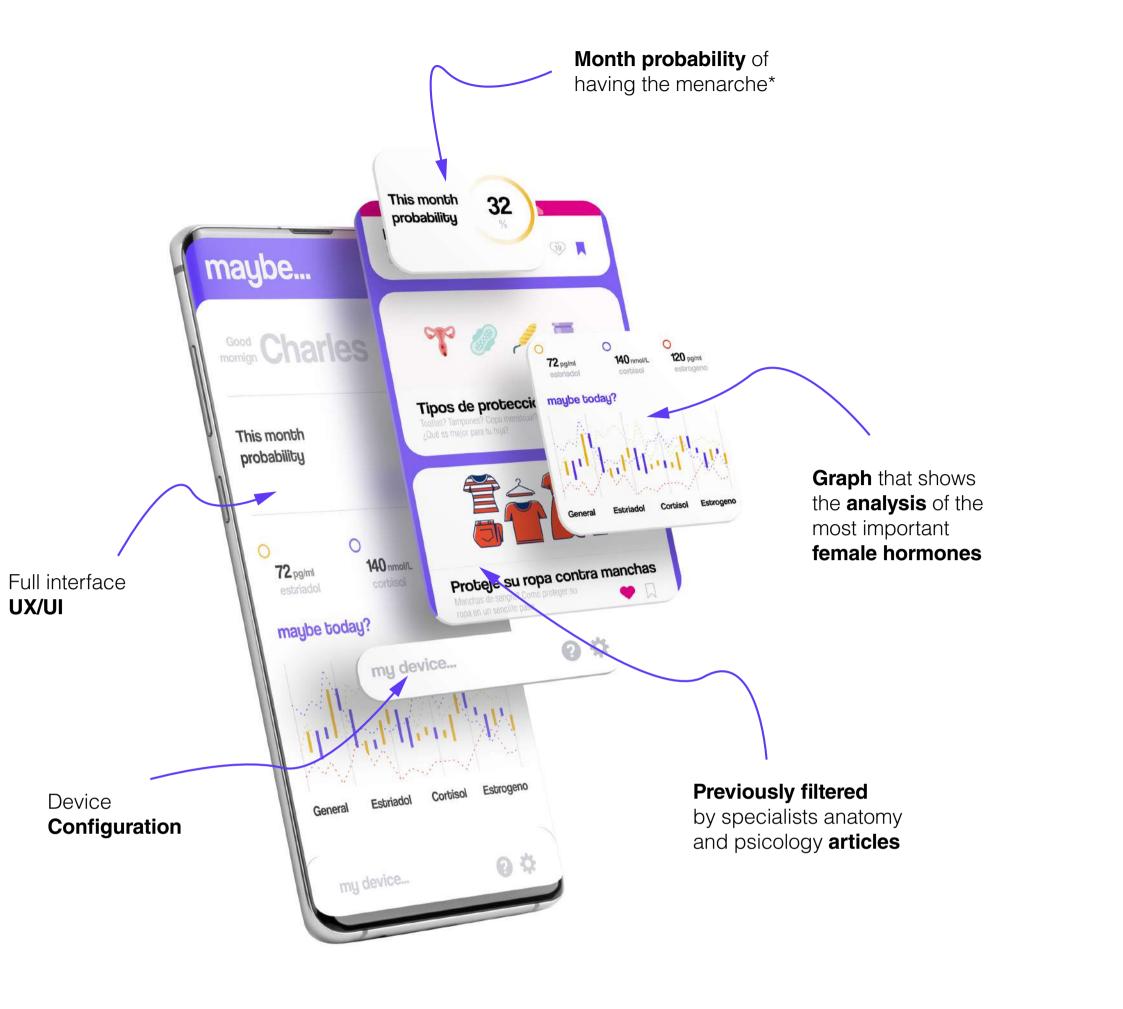
Sadly, most had **negative expetiences** affecting their physical and emotional development. Worse still, girls committed suicide from bullying by peers, parents and teachers' ignorance and taboo around menstruation

Ignoring is not an option.

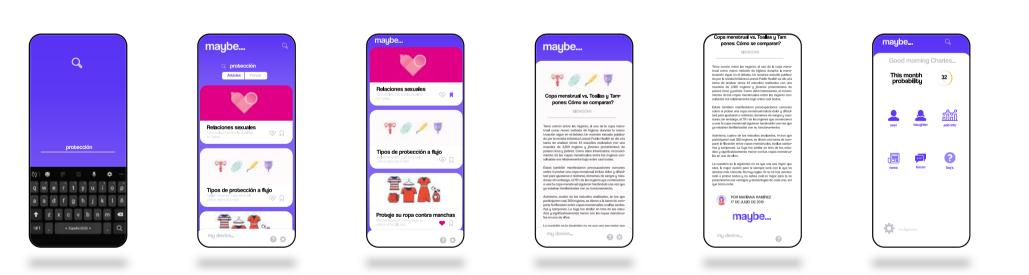
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Concept Maybe



*Menarche: is the first menstrual cycle, or first menstrual bleeding, in female humans. From both social and medical perspectives, it is often considered the central event of female puberty.



Student Pedro Miguel / Salgado Conde

Maybe is a project that aims to improve the overall experience of the first menstruation in women by giving the correct tools at the right time through an extremely simple, attractive, clean and intuitive application, that when filled with the appropriate information (nutrition factors, age, geographic region.... etc) it may show the approximatly menarche month, it also provides **previously filtered articles** written by specialist for parent or teacher to understad better what the girl goes through and **educate her better**, with appropriate information in the correct time **so she can be confident about her body and** herself adopting a healthy lifestyle and fighting against taboos.



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